



LOOPEX



This document is for informational purposes only and does not represent an offer to buy or sell any kind of assets. Based on this, Loopex declines any responsibility for any kind of damage or loss arising directly or indirectly from any statements and/or forecasts presented in this document.



Table of Contents

1. General information about cryptocurrencies	5
2. Our vision	5
3. Problems of existing cryptocurrency exchanges	5
3.1 High trading commissions	5
3.2 High withdrawal fees	6
3.3 Small variety of trading orders	6
3.4 Security issues	6
3.5 Incomplete integration of platform tokens	6
3.6 Coins of unreliable projects	6
3.7 Support for a small number of languages	7
3.8 Poor customer service.....	7
4. Loopex Exchange Platform	7
4.1 Introduction	7
4.2 Low Trading Fees	7
4.3 Low withdrawal commissions	8
4.4 Security	8
4.5 Various options for Order Placement. Trade automation	8
4.6 Transaction processing speed	10
4.7 Loopex Token (XLP)	10
4.8 Loopex VIP	10
4.9 Supported Coins	10
4.10 Referral program	11
4.11 Traders reward program	11
4.12 User reward programs.....	11
4.13 Convenient, multifunctional interface	11
4.14 Help Center and customer service	11
4.15 Applications for smartphones and PCs	12
4.16 Loopex ICO Service	12
4.17 Decentralized Exchange.....	13



5. Loopex ICO	13
5.1 Information about Loopex ICO	13
5.2 Privileges of ICO Investors	14
5.3 Distribution of funds	14
5.4 Token Buyback	14
6. Platform development plan	15
6.1 Increasing the number of trading coins	15
6.2 Launching applications for smartphones and PCs	15
6.3 Language Support	15
6.4 Improvement of the platform Interface	15
6.5 Fiat Currency Integration	15
7. Roadmap	16
8. Team	17
9. Risk Disclosure	19



1. General information about cryptocurrencies

Cryptocurrency is an electronic currency that can be used for execution of transactions. The majority of the cryptocurrencies are created with the blockchain technology. This technology provides the opportunity for system decentralization, which in turn protects the system itself from any internal or external influences.

The cryptocurrency market is at an early stage of its development. Blockchain creates unique opportunities for improvement of not only the global economy, but also for all the humanity as a whole. Because of this, the popularity of cryptocurrencies is rapidly growing, new projects are being implemented and increasing number of professionals and investors are being attracted, ready to stand at the origins of the blockchain industry development.

2. Our vision

The blockchain technology represents the key to solving majority of the topical issues. Transparency, protection from external influence and the provision of new opportunities are the main advantages of the system. Many projects have already been created on the basis of this technology, and their number is constantly increasing.

Considering above, we created the platform that can provide investors with the opportunity of trading assets safely and comfortably, while paying the minimum commissions. We believe in the potential of the blockchain and strive to create opportunities that will be available for everyone.

3. Problems of existing cryptocurrency exchanges

3.1 High trading commissions

Considering the information received from the largest exchange websites, as well as that provided by the service of [Exchange War](#), the average trade commission is 0.15%.

In our opinion, this figure is extremely overstated, which is unfavorable not only for the trading, but also for the development of the industry as a whole. The minimum discounts offered by some cryptocurrency exchanges, only slightly smooth the problem without actually solving it.



3.2 High withdrawal fees

As a rule, the deposit of a cryptocurrency from external account to an exchange account is not subject to commissions, in contrast to the withdrawal of funds, for which additional fee is charged, much higher than the cost of the transaction itself. It is worth noting that users have to pay for the withdrawal of cryptocurrency, even when the processing of transaction is free. All this, not only increases customer costs, but also neutralizes the advantages of some cryptocurrencies with free of charge transaction processing networks.

3.3 Small variety of trading orders

With the increased number of coins and the volume of trades, it is becoming more and more difficult to monitor the situation on the market for receiving maximum profit. This problem becomes even more relevant when the user does not have permanent access to the exchange, and it cannot be solved by using Market, Limit or Stop orders.

3.4 Security issues

Because of the large number of the coins on the wallets, cryptocurrency exchanges often become the targets for hacker attacks. During the existence of the industry, even the platforms from the top-10 had been hacked. The inability of cryptocurrency exchanges to guarantee the security of user assets undermines not only the credibility of specific platforms, but also credibility of the industry as a whole for the investors.

3.5 Incomplete integration of platform tokens

Some exchanges integrate their tokens on the platform for providing trading discounts. Often, discounts are proportional to the trading volumes, and because of that, only large investors and traders are able to benefit from them.

Another common approach is the accrual of platform tokens to users as a bonus, which in the long run leads to the glut of the market and decrease in the asset value. At the same time, very few platforms introduce complete integration of exchange tokens to provide substantial benefits for both large and small investors.

3.6 Coins of unreliable projects

Recently, there has been an increase in cases of mass delisting of coins. Such facts have the negative effect on investors' deposits, since after removal from large websites, the value of asset drops



significantly. The cause of such unfavorable results partly is the fact that some exchanges add tokens without conducting proper research and due diligence. Because of stated events, situation is created which has a negative effect on start-ups' credibility and the investors' willingness to support new projects.

3.7 Support for a small number of languages

The cryptocurrency market is actively evolving and gaining popularity not only in developed, but also in the developing countries. Despite this, the number of cryptocurrency exchanges that support a large number of languages is extremely small. In addition, there are frequent cases of defective or incorrect translation.

3.8 Poor customer service

Due to the growing popularity of cryptocurrencies and the increased influx of new investors, cryptocurrency exchanges do not always manage to provide timely assistance to their customers. Often, users have to deal with an incorrectly compiled section of frequently asked questions. It is hard to find platforms, which provide some kind of supporting materials to the customers.

4. Loopex Exchange Platform

4.1 Introduction

Loopex is an international platform, which provides various cryptocurrency services to its customers. We create cryptocurrency financial center with the help of advanced blockchain technologies. Our mission is to bring the exchange of crypto assets to the new level. Loopex team does everything to make trading on the platform as much comfortable, convenient, safe and inexpensive as possible.

4.2 Low Trading Fees

The trading commission for cryptocurrency exchange on the Loopex platform does not exceed 0.1%. By paying fees with the XLP token, users receive a 50% discount on execution of all trading transactions. If the user has 400 000 XLP and more on the Loopex account, he receives VIP status, which makes his trading free of charge.



Level	Maker	Taker	XLP	
			Maker	Taker
General	0.1%	0.1%	0.05%	0.05%
VIP	Free Trading			

4.3 Low withdrawal commissions

We have minimized fees for withdrawal of funds from the platform. Besides this, we do not charge for the withdrawal of cryptocurrencies, with free of charge transaction processing networks.

4.4 Security

Loopex accounts' funds are distributed between hot and cold wallets. Hot wallets hold 3% of all funds to provide users with the ability of quick withdrawal. The remaining 97% are distributed between a multitude of cold wallets that are disconnected from the network in nominal mode. They are activated by independent and remotely located administrators only in cases of necessity.

4.5 Various options for Order Placement. Trade automation

The Loopex exchange platform is equipped with various features giving users possibilities for placing different types of orders. We offer our clients the opportunity to trade with conventional Market Orders and Limit Orders, as well as more professional Stop Orders, Smart Orders and Trailing Stops. A rich arsenal of trading tools on the Loopex platform allows users to make trading process as much automated as possible, which in turn increases opportunity for risk minimization and profit growth even in the absence of constant access to the exchange.

The platform offers following options of placing orders:

Market (Market Order)

This order is a request, which shows user's willingness to buy or sell the asset at the current bid price or demand price prevailing on the market.

Limit (Limit Order)

With this order, user can set maximum price at which he is willing to buy or minimum price at which he is ready to sell the asset. Placing an order with price limitation gives opportunity to users for making a deal at a price, which is not lower/higher than specified in the order.

Stop-Market

This order turns into a Market Order, once the market price reaches the price (trigger price) specified in user's order.

Stop-Limit

This order represent a combination of two types of orders: Stop and Limit. After the market price reaches the user specified price (trigger price), earlier prepared Limit Order will be placed automatically.

Smart-Market

This order is a combination of two independent Stop-Market orders. After the market price reaches one of the two prices specified by user (Trigger Price 1, Trigger price 2), Stop Order will be placed with consideration of the activated trigger price. The second order (Trigger Price) will be canceled. Smart Orders provide opportunity for simultaneous placement of Stop Loss and Take Profit, as well as development of various purchase strategies.

Smart-Limit

Smart-Limit orders have the same features as Smart-Market orders. The difference is that the Smart-Limit is a combination of two independent Stop-Limit orders. This allows user to place an order with limitation of the maximum purchase price and the minimum selling price.

Trailing Stop

Using this type of order gives trader an opportunity to minimize risks and at the same time increase his capital without any limitations.

To place such order, user must specify the number of coins he wants to buy/sell, and indicate the distance to which the Trailing Stop will fall behind the market price.

For example, in case of selling an asset, the user sets the distance to which the Trailing Stop must fall behind the market price, and indicates the number of coins he wants to sell. If the market price moves up, Trailing Stop will follow it and distance between them will not change. If market price falls down, Trailing Stop level will freeze and the distance between two prices will be reduced. When the distance reaches zero, the level of Trailing Stop will be the same as the market price and the Market Order with pre-defined number of coins will be placed automatically.

With this tool, users can easily minimize amount of anticipated losses without any limitation to probable profits.



4.6 Transaction processing speed

The platform engine is capable of processing over 1,000,000 transactions per second, which makes Loopex one of the fastest platforms of the industry. Users can be sure that their transactions will be processed instantly, without any delay.

4.7 Loopex Token (XLP)

Cryptocurrency Loopex Token (XLP) is a digital asset integrated into the Loopex platform to provide improved trading conditions. By paying with XLP, user receives a 50% discount on all trading transactions. If the user has 400,000 XLP or more on his exchange account, VIP status will be assigned to him automatically. Trading on the Loopex platform is free of charge for VIP clients.

Other than that, users can automatically convert small, unusable for trading amounts of cryptocurrencies into XLP tokens, which in turn are used for payment of commission fees and for trading in various pairs. The price of the XLP token during automatic conversion is tied to its market price.

4.8 Loopex VIP

VIP status allows the customer to trade on the Loopex platform for free. To obtain the status, the user must own 400,000 XLP or more on his exchange account.

One more way for obtaining VIP status, is to purchase at least 30,000 XLP (\$ 195) during the ICO stage. ICO investors will retain VIP status until January 1, 2020. It is important to know that if the ICO Investor gets VIP status and then sells purchased tokens, in the future, he will have opportunity to restore status by filling his Loopex account with up to 30,000 XLP instead of 400,000 XLP tokens.

4.9 Supported Coins

On the first stage, the Loopex platform will support following coins:

- BTC
- ETH
- XLP

Loopex team is actively working on addition of new coins. Only coins with the high level of trust, extensive user base and high liquidity will be selected for listing.



4.10 Referral program

Loopex users have the opportunity to invite their friends to the platform using a unique referral code. Such users will be rewarded with 30% of the trade commissions collected from their referrals.

4.11 Traders reward program

Ten most active traders will be rewarded with 5% of the platform profit earned from collection of trading commissions. In order to receive a reward, the user must be in the top 10 traders list of the Loopex platform by weekly trading volume.

Tokens will be accrued to users once a week. The program will be launched on February 04, 2019 at 09:00 UTC + 00: 00. Additional information will be posted on our website and social networks.

4.12 User reward programs

Since the launch of the platform, we constantly provide users with the opportunity of participation in various Airdrop and Bounty. This trend will continue in the future.

Besides this, the referral program and the reward program for ten most active traders are functioning on the platform.

4.13 Convenient, multifunctional interface

The Loopex interface is multifunctional and at the same time easily understandable even for inexperienced users. It is designed in such a way that there is no need to flip through the site to monitor the situation on the market, thus our customers are given the opportunity to control the trading process continuously.

In addition, we provide the possibility to open several tabs simultaneously for quick switch between different trading fields. All pages of the platform are as informative and convenient as possible. After the end of the ICO, we plan to finalize the design of the interface and add the ability of switching to the day mode.

4.14 Help Center and customer service

To provide immediate assistance to customers, we have created a full-fledged Help Center through which users can find answers to all frequently asked questions. The center also includes platform usage guide. The team is constantly working on its improvement.



Besides this, customers can leave us messages. We provide users with a specially designed contact form, by filling it out, the messages will contain all the necessary information that will allow the Loopex team to respond to them faster and more efficiently.

4.15 Applications for smartphones and PCs

After finalizing the ICO, we plan to develop applications for Android and iOS smartphones, as well as for personal computers on Windows and MacOS.

4.16 Loopex ICO Service

The launch of ICO requires an integrated, strategic approach that should be applied to all main areas. On the Loopex platform, we provide technical and marketing services required for successful launch of ICO.

Main advantages:

Convenient Conduction of ICO

Investors will not have to register on various websites, create electronic wallets and go through complex verification processes to purchase tokens of your project. With the Loopex platform, the process of purchasing tokens will be simplified as much as possible.

Token Listing

After the completion of ICO, token of the project will be listed for trading on the Loopex exchange, which will help to avoid liquidity problems right from the beginning.

Public Relations

We will post detailed information about the project, create news headlines and banners on the Loopex website, which will create opportunity for improved communication with potential investors and increase the credibility of your company.

Opportunities for Marketing

Teams of various project will be able to carry out various marketing campaigns, attract investors using techniques such as Airdrop and Bounty, and constantly maintain interest to their project at a high level by using the Loopex platform.

The service for conducting ICO on the Loopex platform will be launched in the second quarter of 2019. Information with a detailed description of the service will be available in the first quarter of the same year.



4.17 Decentralized Exchange

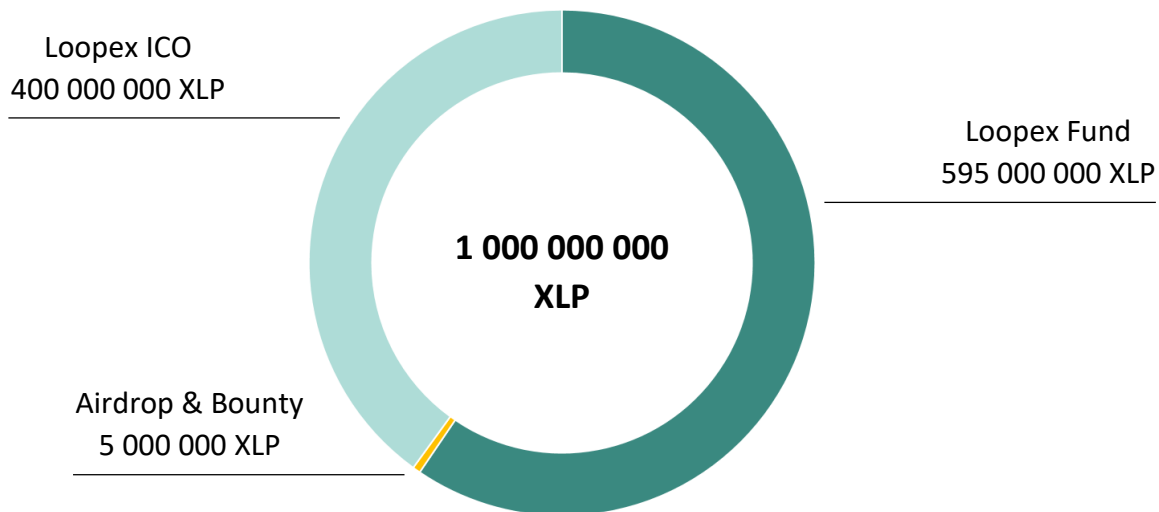
After completion of all the initial stages of the Loopex platform development, we plan to work on creating a decentralized exchange. More detailed information will be officially presented in the second quarter of 2019.

5. Loopex ICO

5.1 Information about Loopex ICO

Customer trust is the most valuable asset for Loopex. Therefore, we made a decision to conduct ICO after the launch of the exchange. Total number of XLP tokens is 1 000 000 000 from which 400 000 000 XLP (40% of the total) will be sold during the ICO.

The price of 1 (one) XLP during the ICO stage will be \$ 0.0065. 5 000 000 XLP will be spent on Airdrop and Bounty, remaining tokens will be reserved for the Loopex Fund.



XLP tokens will be officially available only on the website www.loopex.io until the end of the ICO. Loopex ICO is not limited in time and will be finished after 400 000 000 XLP tokens are sold. Immediately, after completion of the ICO, tokens will officially be available in pairs XLP/BTC, XLP/ETH, XLP/USDT for open market trade.

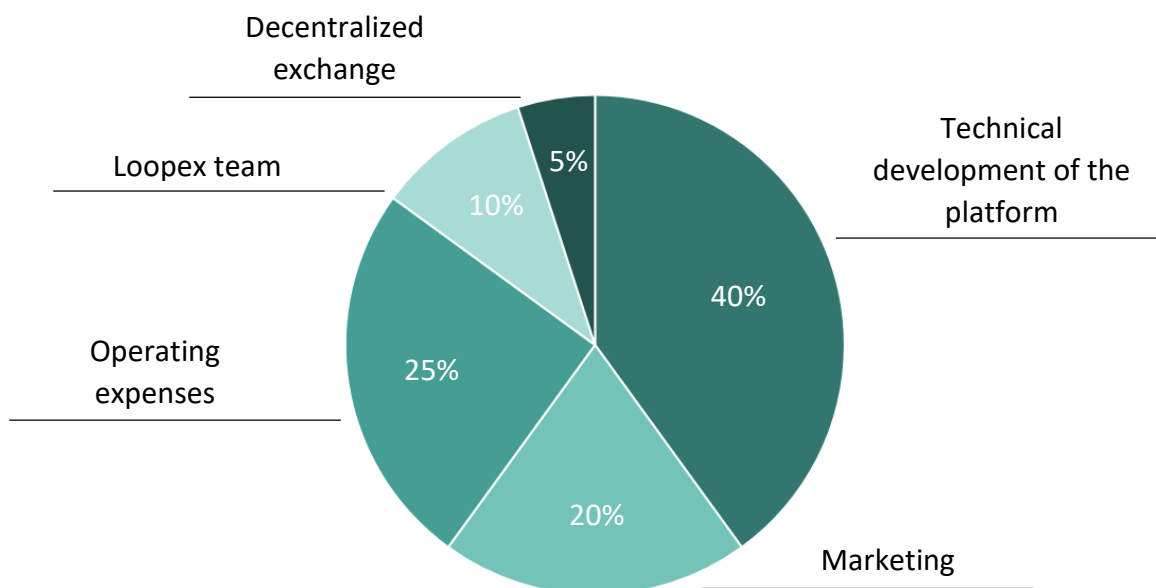
5.2 Privileges of ICO Investors

Status VIP will automatically be assigned to users who will purchase 30,000 XLP or more during Loopex ICO. ICO investors will retain status until January 1, 2020. VIP Status allows the customers to trade on Loopex platform for free.

It is important to know that if the ICO Investor gets VIP status and then sells purchased tokens, in the future, he will have opportunity to restore status by filling his Loopex account with up to 30 000 XLP instead of 400 000 XLP tokens.

5.3 Distribution of funds

After completion of ICO, the total amount of collections will be \$ 2 600 000. We plan to use these funds for the technical development of the platform, operating expenses, growth of Loopex team and marketing. Also, part of the funds will be directed to the first stage of the decentralized exchange creation.



5.4 Token Buyback

In order to increase the company's profit in the future, we are planning to purchase back and then burn tokens that will automatically cause an increase in their price. The plan for the buyback of XLP tokens will be officially announced in the first quarter of 2019.

6. Platform development plan

6.1 Increasing the number of trading coins

One of our main priorities is to increase the number of coins available for trading. Only coins with a high level of trust, an extensive user base and high liquidity will be selected for listing.

6.2 Launching applications for smartphones and PCs

After the end of the ICO, we plan to start the development of applications for Android and iOS smartphones, as well as for personal computers on Windows and MacOS.

6.3 Language Support

A full translation of the platform into German, Spanish, French, Portuguese, Turkish, Arabic, Persian, Indian, Chinese, Korean, Japanese, Thai and Vietnamese is planned. In addition to the above, the platform already supports English, Russian and Georgian languages.

6.4 Improvement of the platform Interface

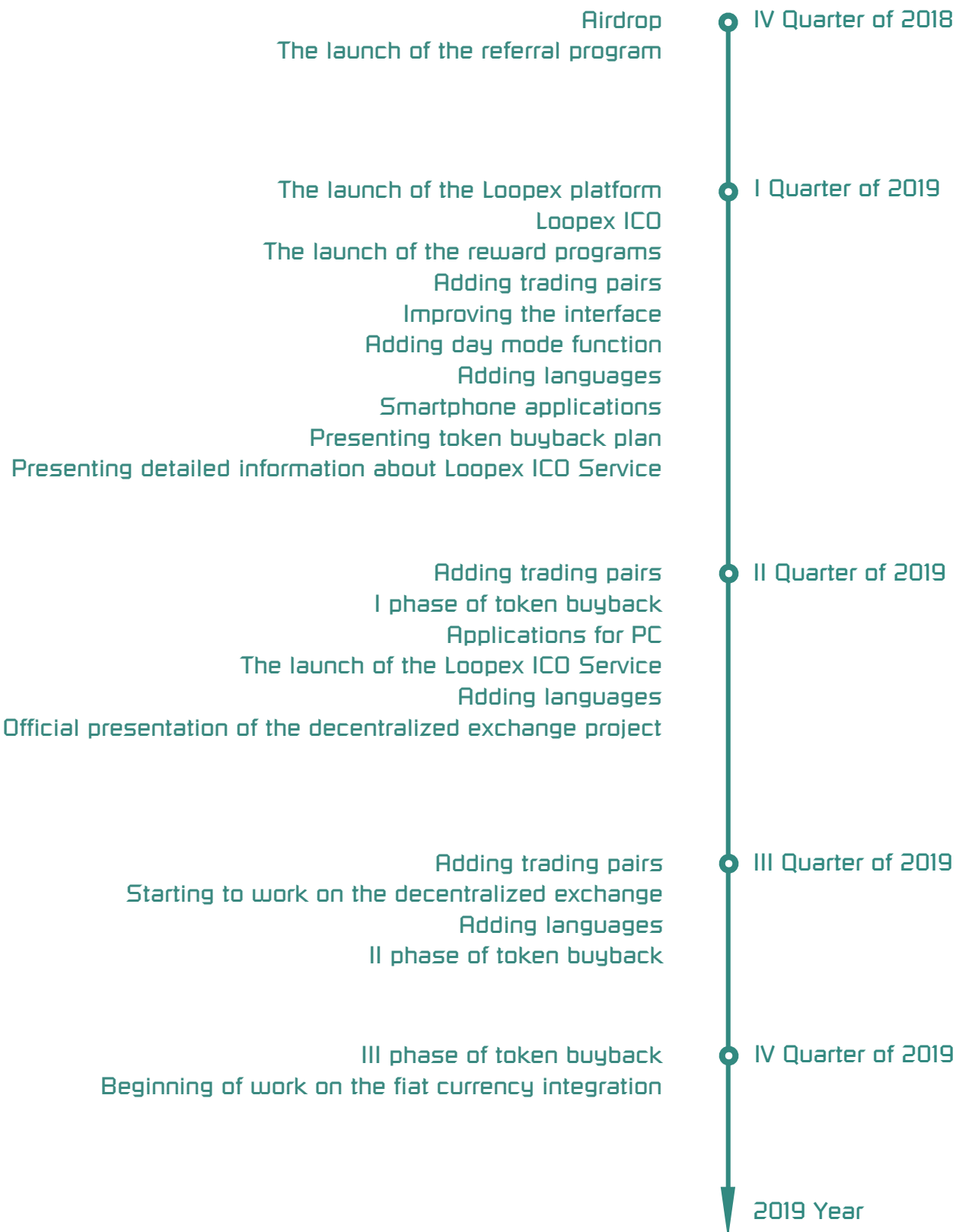
Part of the funds collected during the ICO will be spent on improvement of the interface elements, platform design and adding the ability of switching to the day mode.

6.5 Fiat Currency Integration

The company's plans include the integration of fiat currencies. The start of work is scheduled for the IV quarter of 2019.



7. Roadmap



8. Team



Ilia Sikharulovi
Founder and CEO

[LinkedIn](#)

Before getting involved into the cryptocurrency field, Ilia graduated from Georgian Technical University, receiving a Master's Degree in Power Engineering. At the same time, he began to work in the Georgian State Electrosystem, and was involved in the software implementation process for modeling emergency situations in the power system of Georgia and calculating relay protection settings. In May 2018, together with Levan Odishelidze, Ilia founded a team, which began actively working on the project Loopex



Levan Odishelidze
Founder and CTO

[LinkedIn](#)

Levan graduated from Georgian Technical University with a Master's Degree in Power Engineering. In 2016, he started to work as a specialist on the implementation of the unified program for planning and asset management at the Georgian State Electrosystem. Due to the excellent knowledge of programming, six months later, he became the lead coordinator of the project. Since May 2018, Levan has been working on the creation of Loopex platform.



Nino Katukia
CFO

[LinkedIn](#)

Nino graduated the faculty of Economics at Tbilisi State University. In 2011-2017 she worked as an auditor at the Revenue Service of Georgia. Since 2017, she has been working as a consultant at the tax and reporting service in PricewaterhouseCoopers. In early 2017, she became interested in cryptocurrencies and in May 2018 joined the team, contributing to the creation of Loopex. At this stage, Nino is responsible for financial issues related to the project.



Zurabi Arveladze

Lawyer

[LinkedIn](#)

Zurabi graduated from Tbilisi State University, receiving Master's Degree in Law. Since May 2015, he has been working as a leading lawyer in the largest energy company of Georgia – SakRusenergo. His work includes representing the interests of the company to foreign partners and cooperating with the Energy Commission of the European Union. Since July 2018, he is actively working with the Loopex team on the development of the project. His responsibilities include managing legal issues related to the project.



Jeko Tediashvili

Front-End Developer

[LinkedIn](#)

Jeko is a student of the faculty of Informational Technology at Georgian Technical University. At the same time, he graduated the course of Programming and in May 2018 joined the Loopex team as an intern, later becoming a full-time employee. He is working on the front-end development of the client side of the website

9. Risk Disclosure

There exist many risks associated with the operation and security of cryptocurrency exchanges. Our main priorities are stable work and development. The Loopex team is constantly monitoring and observing the state of the platform and the redistribution of funds to cold wallets in the real-time.

We acknowledge that there are already a large number of cryptocurrency exchanges on the market and our goal is to become the best. Our main priorities are:

- Low commissions
- Security
- Trade Automation
- The convenience of the platform usage

If you share our vision and like our approach to business, you have the opportunity to support the project by becoming an ICO investor or by participating in Airdrop.

